

## **“Pack your things... We Fly in 5 minutes...”**

What would you do if someone came into your house tonight, in some seconds from now. Suppose “that” the person is a friend of yours, someone you know... a good friend, a good neighbor, a girl or boyfriend...

So, here is your friend coming into your house (say your name is George and your friend’s name is Mary):

*Mary: Hi George!*

*George: Hi Mary! What a surprise!*

*Mary: You think so? Ha! Wait and see what comes next, sweetie!*

Mary is in your house already. She starts picking up some of your personal things, your jacket, your hat, your toothbrush from the bathroom, your pajamas, your laptop... Mary has slept in your house a couple of times, so she knows what you use on a daily basis...

Mary starts gathering all of your stuff on the couch. Then she turns and looks at you. You’re quite shocked. You keep standing there, without even having closed the front door, watching her...

*Mary: COME IN George..*

*George: ...*

*Mary: ...what??*

*George (awkwardly): Am I missing something here??*

*Mary (laughing): Nope... Just pack your things... NOW.*

*George (more awkwardly): ...ww..why??*

*Mary: Why? Because we Fly in 5 minutes!*

*George (even more awkwardly): ...to where?*

*Mary: To the Adventure you’ve always expected to come in your life!*

That’s it.

Some more information: George is a freelance writer that sends his pieces over the net to various magazines, has no wife, no kids, no parents, or in general, no other obligations.

Question: What did George do?

Can you imagine George's answer?

Did George pack his things and leave with Mary to the adventure he always wanted?

And if not, why not?

Now...

**FORGET the story above.**

We all have obligations that prevent us from Flying in 5 minutes.  
Forget Mary, forget George.

Keep only the **EMERGENCY** element in your mind.

And think about: Joint Ventures.

Strange tactic to talk about JVs... right?

Yes, it is. But I am going to teach you the very basic element a successful JV partner must have: the **readiness**... and you're going to remember it for the rest of your life.

I am going to refer one more scenario. This time with JVs in mind. Let's say that George has created some successful websites, but Mary is a Guru in this market. Mary does not go inside George's house. They use chat instead. George opens his laptop, he is connected automatically to MSN chat, and sees that Mary is online – again...

“Work-a-holic woman” he is thinking...

*GLONG...*

The icon of the MSN messenger blinks.  
Mary has started a chat session...

*Mary: Hi George!*

*George: Hi Mary! What a surprise!*

*Mary: You think so? Ha! Wait and see what comes next, sweetie!*

*George: ☺*

Mary: Guess what?

George: What? 😊

Mary: Remember Project X? The ratio is 1:2 – that means I have 1 sale for every 2 people visiting my site... I know it sounds crazy, but it's true... You can see my stats... Guess what again...

George: What? 😊

Mary: I just got Mark Joyner's testimonial!!! I cannot believe it... He is going to mention my Project to his LISTS! Tomorrow! Oh My!!!

George: That's GOOD Mary! I am happy for you.

Mary: 😊 Hey George...

George: I am here Mary.

Mary: Do you want some quick cash? 😊

George: 😊 Are you kidding me? Yes. How?

Mary: You can register as an affiliate and I can pass your affiliate link to Mark. This way, you'll get commissions for some 100s of sales in less than 24 hours. Tomorrow!!! You just have to include a product with my offer, that's it...

-Silence-

Mary: r u there?

George: Yes...

Mary: Come on George! Pack your things! **We Fly in 5 minutes!!!**

George: ???

Mary: (a joke) I mean you can do it, right? All I want from you is to register for my affiliate program and include 1 of your products in my package. Send the URL for the "Thank You" page to me, create an autoresponder... come on... you know all these things... This way I can pass your link to Mark – he is aware of how the system with Project X works... Are you in? 😊

George: Mary, it's 5 am here... 😊

Mary: I know. We live in the same town, remember?

George: I have to sleep and tomorrow morning I must be in the office from 8 to 5. Then I have some meetings for the second job I am interviewing for and won't return home until after 10 pm... Can we do it the day after tomorrow?

-Silence-

George: Mary... are you there?

Mary: I am here, George.

George: Can I do it the day after tomorrow?

*Mary: George...*

*George:...*

*Mary: I am not sure. I mean... I cannot make DEALS with Mark. This is something that must be done tomorrow. And I cannot suggest ANYTHING to Mark. I just comply with the schedule and this chance...*

*George: ...*

*Mary: Never mind... Another time... perhaps...*

*George: I am sorry...*

*Mary: Don't be. Talk to you in 48 hours. Sleep now...*

*GLONG...*

The icon of the MSN messenger blinks.

Mary has ended the chat session...

Back to the present!

Think:

Perhaps now you are trying to create your product in a way that will generate some good sales and attract good testimonials so you are able to ask for a Joint Venture with some potential partners.

But it won't always be like that.

When you reach that level of success, people will ASK you to contribute, to help, to promote... And sometimes you must ACT at the very same moment you received the invitation. This is HOW you'll be remembered as a GOOD JV partner and this is how you'll be IN all the good JV deals.

No matter what you do...

No matter what your schedule for the rest of the day is...

No matter if you have time or not...

When you get an invitation for a JV, you must be quick...

**Be quick. Be responsive. Be a Rapid Bunny!**

Yes, you may have no time... Yes, you may have to spend some time with your wife, kids, family, etc... Yes, you may finish *this* and *that* project...

And yes, you're always busy... Do you think you will make any difference if you continue this way?

*Are YOU ready to Fly in 5 minutes?*

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